The Carlson Advantage

Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

Top companies that recruit at the Carlson School


The Carlson School offers every student:

Access to an Innovative Curriculum focused on business fundamentals from year one

Exposure to the Global Business Landscape through a required international experience

A Variety of Options to Study the Wide World of Business with ten academic major/minor programs to choose from

Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies

Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities
97.9% of 2015 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

Employment by Industry

- 16% PUBLIC ACCOUNTING
- 14% MANUFACTURING
- 13% CONSULTING SERVICES
- 11% RETAIL
- 10% FINANCIAL SERVICES
- 8% PHARMACEUTICAL/BIOTECH/HEALTHCARE
- 7% CONSUMER PRODUCTS
- 5% OTHER
- 5% MEDIA/ENTERTAINMENT
- 4% TECHNOLOGY
- 2% INVESTMENT BANKING
- 2% TRANSPORTATION
- 1% INSURANCE
- 1% GOV'T/EDUCATION/NON-PROFIT

Base salary range by function

<table>
<thead>
<tr>
<th>Industry</th>
<th>Base salary</th>
<th>Signing bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$36,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>$38,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Finance</td>
<td>$31,000</td>
<td>$1,000</td>
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<tr>
<td>General Management</td>
<td>$34,000</td>
<td>$1,000</td>
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<tr>
<td>Human Resources</td>
<td>$29,500</td>
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<tr>
<td>Investment Banking</td>
<td>$45,000</td>
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</tr>
<tr>
<td>Marketing/Sales</td>
<td>$20,800</td>
<td></td>
</tr>
<tr>
<td>MIS</td>
<td>$50,000</td>
<td></td>
</tr>
<tr>
<td>Supply Chain/Operations</td>
<td>$32,000</td>
<td></td>
</tr>
</tbody>
</table>

Mean base salary:
- Accounting: $72,500
- Consulting: $85,000
- Finance: $85,000
- General Management: $68,000
- Human Resources: $60,000
- Investment Banking: $85,000
- Marketing/Sales: $70,000
- MIS: $93,600
- Supply Chain/Operations: $80,000

Mean signing bonus:
- Accounting: $17.62
- Consulting: $17
- Finance: $17
- General Management: $17
- Human Resources: $17
- Investment Banking: $17
- Marketing/Sales: $17
- MIS: $17
- Supply Chain/Operations: $17

Mean signing bonus (median): $17

Employment by Region

- 79% 3%
- 9% 2%
- 1% 2%
- 2% 1%
- 2% INTERNATIONAL

2014-2015 Internships

- Base salary mean: $42.50

(See the image for a detailed map showing employment by region.)
**Freshmen Class of 2019**

- Number of applicants: 7085
- Matriculates: 553
- Average HS rank of admitted students: 91.4%
- Average ACT composite score: 29

**Geographic Representation**

- 67.3%
- 13.2%
- 15.4%
- 4.1%

**Undergraduate Majors**

- Finance: 26%
- Marketing: 22%
- Accounting: 17%
- Management Information Systems: 12%
- Supply Chain: 7%
- Entrepreneurial Management: 6%
- International Business: 5%
- Human Resources & Industrial Relations: 3%
- Finance & Risk Management Insurance: 1%
- Public/Non-Profit: 1%

**Average GPA**

- At graduation: 3.37
- Of transfer students: 3.75

**5-year graduation rate**

91%

**Retention rate from freshman to sophomore years**

97%

**Total Enrollment**

2497

**Male students**

56%

**Female students**

44%

**Students of color**

14%