Executive MBA Program

What is the Executive MBA (CEMBA) Program?
This is a full MBA degree from the University of Minnesota, designed for professionals who already have depth of experience and are looking for a way to earn their degree with other experienced business leaders from diverse backgrounds and organizations in a format that offers a high service level, and minimizes disruption to work. This program has general management curriculum with a strong global focus and specialized leadership development components throughout. Your CEMBA experience will be two very challenging but rewarding years.

Over 50,000 Carlson alumni are living and working in 95 countries worldwide, representing some of the world’s most influential companies, like Target, Cargill, General Mills, and Medtronic. This powerful network provides you with mentorship and assistance throughout your education and beyond. You’ll be part of a close-knit community providing you with ongoing professional guidance, friendship, and support.

OVER 36 INDUSTRIES REPRESENTED
Carlson MBA students are a diverse group. They come from all corners of the world bringing with them a wide range of backgrounds and experiences. Professionally, our students come from virtually every area of the business world, representing more than 36 different industries, including:

General Management/Strategy  Marketing/Sales/Distribution
Production/Operations  Consulting
Engineering/R&D  Management Information Systems
Education  Human Resource Management
Retail  Entrepreneurship
Accounting/Finance  Healthcare
Government  Military

A POWERFUL ALUMNI NETWORK
Over 50,000 Carlson alumni are living and working in 95 countries worldwide, representing some of the world’s most influential companies, like Target, Cargill, General Mills, and Medtronic. This powerful network provides you with mentorship and assistance throughout your education and beyond. You’ll be part of a close-knit community providing you with ongoing professional guidance, friendship, and support.

EXECUTIVE MBA PROGRAM
This is a full MBA degree from the University of Minnesota, designed for professionals who already have depth of experience and are looking for a way to earn their degree with other experienced business leaders from diverse backgrounds and organizations in a format that offers a high service level, and minimizes disruption to work. This program has general management curriculum with a strong global focus and specialized leadership development components throughout. Your CEMBA experience will be two very challenging but rewarding years.

Over 50,000 Carlson alumni are living and working in 95 countries worldwide, representing some of the world’s most influential companies, like Target, Cargill, General Mills, and Medtronic. This powerful network provides you with mentorship and assistance throughout your education and beyond. You’ll be part of a close-knit community providing you with ongoing professional guidance, friendship, and support.

A POWERFUL ALUMNI NETWORK
Over 50,000 Carlson alumni are living and working in 95 countries worldwide, representing some of the world’s most influential companies, like Target, Cargill, General Mills, and Medtronic. This powerful network provides you with mentorship and assistance throughout your education and beyond. You’ll be part of a close-knit community providing you with ongoing professional guidance, friendship, and support.
A 21-month program designed to transform your career.

As an Executive MBA student, you’ll embark on a serious course of study that will provide you with a wealth of immediately applicable business knowledge, broader strategic capabilities, and real-world problem-solving skills. Each class moves through the program together as a cohort, following a set schedule. From orientation to graduation, it takes about 21 months to complete the program. Classes are held Fridays and Saturdays, predominately on alternate weekends, 7:30 a.m. to 4:30 p.m., and do not meet during the summer.

What to Expect: A Course Outline

**YEAR ONE**
- Introduction to Statistics & Business Analytics
- Financial Accounting
- Organizational Behavior
- Strategic Management
- Marketing Management
- Financial Management
- Competing in the Digital Age
- Elective #1 - Entre, Healthcare Innovations, Power & Influence, Social Media Analytics

**YEAR TWO**
- Negotiation Strategies
- Supply Chain & Operations Management
- Leadership
- Managerial Accounting
- Competing Globally
- Corporate Strategy
- International Residency & Virtual Team Project
- Advanced Financial Management
- Strategic Marketing
- Elective #2 - Entre, Healthcare Innovations, Power & Influence, Social Media Analytics

**PRE-PROGRAM WORKSHOPS**
- Team Training
- Executive Communication
- Statistics
- Accounting
- Leadership

**WHAT MAKES CARLSON DIFFERENT?**

**Focused on developing your leadership skills.**
Leadership is at the foundation of CEMBA’s curriculum. Courses like Corporate Responsibility & Ethics address the decision-making tools required of senior managers to lead ethically and successfully. You’ll start with personal leadership workshops in year one, and in your second year, you’ll take that learning further in a structured leadership course and focus on goal-setting and planning with the use of 360 assessments.

**VTP and International Residency: Building a broader perspective.**
The Global Virtual Team Project (VTP) provides CEMBA students from Carlson’s U.S., European, and Chinese campuses with the unique opportunity to work in a collaborative team environment across cultures, industries, and markets. The International Residency allows students to participate in an intense experience abroad that cultivates hands-on expertise in emerging and mature markets around the world. While overseas, students have the opportunity to develop a deep understanding of cultural and social differences that can have a profound impact on global business.

**UNPARALLELED STUDENT SERVICES**

- **Career Coaching**
  As a Carlson School graduate student, you have year-round access to professional career coaches, and specialized workshops.

- **Career Guide**
  Includes comprehensive resources on all job search skills, including career exploration, networking, resumes, cover letters, interviewing, applying for jobs, and evaluating and negotiating offers.

- **TalentLink**
  A resume and job board accessed by over 3,500 global recruiters. A completed profile and resume is also searchable by employers looking for candidates that meet specified criteria.

**FACULTY COMPOSITION**

- **112**
  Tenured & Tenure Track Faculty

- **37**
  Endowed Chairs & Professorships

- **33**
  Instructional Faculty

- **16th**
  Among top 100
  World Business School Rankings (2013)

- **#10**
  Ranking for Intellectual Contributions in Business and Economics among Universities worldwide.

- **2**
  Professors listed among Poets & Quants’s World’s 50 Best Business School Professors (Aks Zaheer & Myles Shaver)

“I try to provide an environment that is filled with vigorous discussion and high expectations. Helping students see things from a different perspective is a tremendous source of satisfaction.”

Aks Zaheer, Professor, Curtis L. Carlson Chair in Strategic Management & Organization