Full-Time MBA Program

An intense, hands-on business education like no other.

This fully immersive, highly regarded two-year program offers real-world global business challenges that will prepare you to be a leader in your industry. Working alongside a diverse group of uniquely talented, motivated peers, you’ll study an intensive broad-based curriculum with the opportunity to customize your coursework to suit your goals. Leveraging our internationally recognized faculty and the local business community, you’ll develop your management skills by working closely with leading innovators in some of today’s most successful companies.

**OVER 36 INDUSTRIES REPRESENTED**

Carlson MBA students are a diverse group. They come from all corners of the world bringing with them a wide range of backgrounds and experiences. Professionally, our students come from virtually every area of the business world, representing more than 36 different industries, including:

- General Management/Strategy
- Production/Operations
- Engineering/R&D
- Education
- Real Estate
- Accounting/Finance
- Marketing/Sales/Distribution
- Consulting
- Management Information Systems
- Human Resource Management
- Entrepreneur
- Public Relations

**A POWERFUL ALUMNI NETWORK**

Over 50,000 Carlson alumni are living and working in 95 countries worldwide, representing some of the world’s most influential companies, like Target, Cargill, General Mills, and Medtronic. This powerful network provides you with mentorship and assistance throughout your education and beyond. You’ll be part of a close-knit community providing you with ongoing professional guidance, friendship, and support.

Carlson Alumni in 95 countries representing the world’s top companies
A strong business foundation, plus the freedom to customize your studies to meet your goals.

The Full-Time MBA offers an intense two-year curriculum of 64 credits. You’ll start with core courses that provide a foundation in managerial disciplines, and later have the chance to customize your education to fit your specific goals. Your coursework will include hands-on opportunities to collaborate in business environments, work on real-world business issues, and study complex global challenges that will give you invaluable insight into today’s international business climate.

### Top Specializations Pursued by Students
- Marketing
- Finance
- Management
- Supply Chain & Operations
- Information Systems & Technology
- Healthcare MBA

### Additional Options
- Accounting
- Entrepreneurship
- Healthcare & Medical Industry
- Human Resources & Industrial Relations
- Information & Decision Sciences
- Marketing & Logistics Management
- Supply Chain & Operations
- Strategic Management and Organization

---

The Enterprise Program: A Real-World Education Like No Other

Students will build their resumes while in school by doing consulting work at leading companies around the Twin Cities. It’s part of the Carlson business education that no other school can offer.

Global Discovery: Business From a Broader Perspective

Starting in the fall of the second year, all Full-Time MBA students spend two weeks traveling abroad with Carlson School faculty. There, they engage in a valuable first-hand analysis of a global business setting while enjoying a truly life-changing experience.

---

Professors listed among Poets & Quants World’s 50 Best Business School Professors (Aks Zaheer & Myles Shaver)

Faculty Ranking in Management Research Productivity
C A R E E R  R E S O U R C E S

Career Coaching
As a Carlson School graduate student, you have year-round access to professional career coaches.

Career Guide
Includes comprehensive resources on all job search skills, including career exploration, networking, resumes, cover letters, interviewing, applying for jobs, and evaluating and negotiating offers.

TalentLink
A resume and job board accessed by over 3,500 global recruiters. A completed profile and resume is also searchable by employers looking for candidates that meet specified criteria: carlsonschool.umn.edu/talentlink

Individual Workshops
A variety of career guidance workshops are available, covering a range of topics, including:
- Career Exploration
- Negotiation Workshop
- Branding Yourself
- Targeting Your Job Search
- Positioning Yourself for a Promotion
- Evaluating and Negotiating Job Offers
- International Networking Workshops

Small Group Interview Preparation
Meet with a coach or student facilitator in a small group to practice your interview skills.

Company Information Sessions
Learn about companies and career opportunities from the Carlson School’s partner employers.

2013 Full-Time MBA Employment Statistics

$55,000 - $135,000
Base salary range

$101,880
Mean salary range

92%
Students with Internships

93%
Grads who received employment offers 90 days after graduation

84%
Grads who accepted employment offers 90 days after graduation

$26.80
Average Internship Hourly Wage

#3
Ranking for salary increase among business schools

#20
Full-Time MBA job placement ranking by Bloomberg Businessweek
2014 Incoming Class Profile

<table>
<thead>
<tr>
<th>Median GMAT</th>
<th>Median GPA</th>
<th>Average WE</th>
<th>Average Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>690</td>
<td>3.45</td>
<td>4.74</td>
<td>28.30</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Female Students</th>
<th>Minority Students</th>
<th>International Students</th>
<th>Military Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>25%</td>
<td>10%</td>
<td>25%</td>
<td>18%</td>
</tr>
</tbody>
</table>

Application Requirements

Personal statement, Official transcripts from each post-secondary institution, Official test scores (GMAT/GRE), Resume, Interview (by invitation), References, On-line application form

Application Deadlines

- November 1 (expected response 1/15)
- December 1 (expected response 2/15)
- February 1 (expected response 4/15)
- April 1—domestic only (expected response 5/15)

Costs and Scholarships

<table>
<thead>
<tr>
<th>MN Residents</th>
<th>Out of State</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,269/year tuition; $42,732.18 total including expenses</td>
<td>$45,000/year tuition; $52,790.18 total including expenses</td>
<td>Range from $1000 to full tuition plus stipend; applicants are considered as part of the admission process; scholarships are merit-based; approximately half of student body receives an award</td>
</tr>
</tbody>
</table>

Learn more about the Carlson Full-Time MBA at:
Phone: 612-625-5555 • Fax: 612-625-1012 • Email: ftmba@umn.edu
carlsonschool.umn.edu/mba/full-time