Morning Keynote

The Future of HR: What’s Next for the Profession?
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For most organizations today, the business focus has shifted from short-term survival to long-term sustainability as the U.S. and global economy continue to recover slowly from the 2008-2009 recession. Achieving sustainability will be a true test of HR leadership in the uncertain post-recession economy. In this presentation, you will explore three major challenges HR professionals are facing today and a two-part strategy for turning the challenges into opportunities for your organization. In addition, you will look at two case studies – Zappos.com and Leviton Manufacturing – where the strategies have brought impressive bottom-line results, as well as employee retention, engagement, and productivity.